



Dear Friends,

**Save the Date!** Our annual **Willpower Foundation “Will Dance for a Cure” Denim and Diamonds Fundraiser** for St. Jude will be held **Saturday, November 23, 2019** at the Monroe Civic Center. This year’s event promises to be our best ever with a new venue, dance music, great food and a chance to win fabulous auction items. The WillPower Foundation, Inc. is a 501 (c) 3 non-profit organization that focuses on raising funds for St. Jude Children’s Research Hospital. **100 % of all monies raised are delivered to the Hospital.** Our goal is to raise financial aid and awareness to help St. Jude’s battle against childhood cancer. Families never receive a bill from St. Jude for treatment, travel, housing or food.

On February 18, 2002, William Michael (Will) McGee, age 17, was diagnosed with hepatocellular carcinoma (liver cancer.) Will arrived at St. Jude and was greeted with caring and loving nurses and doctors who didn’t see him as a patient, but as a part of their family. Will fought his battle as hard as he could and refused to accept pity from anyone. He left St. Jude to return to the peace and comfort of his home August 5, 2002. His main goal in his short life was to make sure he had an impact on at least one person because, if he did this, his life was certainly not in vain. Will passed away in his West Monroe, LA home on September 20, 2002. His mother, father, and sister decided to start the Willpower Foundation as a way to make sure his memory never died. Their goal is to continue helping St. Jude in its research to find a cure for childhood cancer and to be an advocate in North Louisiana for those children who are unable to fight for themselves anymore.

The 2019 **“Denim and Diamonds”** fundraising event will provide a unique opportunity for the entire community to “Dance for a Cure”. **This year the entertainment will be provided by “DR ZARR’S AMAZING FUNK MONSTER!!**

We would be honored to have you as an event or table sponsor for this unique and magical evening from **7:00 – 11:00 am**. We are also asking for donations for our **Live and Silent auction**. To date, the WillPower Foundation has raised more than \$470,000.00 for the kids at St. Jude. All sponsorships qualify as tax deductible.

Please join the Willpower Foundation as we “Dance for a Cure” and help make a difference in the lives of children!

Warmest Regards,

The Members of WillPower Foundation, Inc.

**THANK YOU FOR YOUR SUPPORT OF TEAM WILLPOWER!**

**WILLPOWER FOUNDATION INC - PO BOX 14202 – MONROE, LA 71207**



## Sponsorship Opportunities



### **William McGee Title Sponsor \$10,000**

***Treatment cost for two days of chemotherapy, five days of oxygen, 10 essential platelet transfusions, a night of family housing and a toy for the play area***

- Name and logo will be featured as the **Title Sponsor** in all pre-event advertising including television, radio, print and social media
- Main stage signage at the event
- Name and logo will be on personal invitations mailed throughout the Twin Cities
- Name and logo will be placed on the Willpower Foundation's Website: [www.teamwillpoweronline.com](http://www.teamwillpoweronline.com)
- Two tables of 8 at a prime location at the event
- ***A personal host for your table to bring complimentary food, beverages and cocktails***
- ***Complimentary limousine transportation to the event and back home for each of your guests***
- ***A bottle of Champagne for the limo ride and another bottle for your table at the event***

### **Investing in a Cure Sponsor: \$5,000**

***Treatment cost for two days of chemotherapy, two days of oxygen, two hours physical therapy, two red blood cell transfusions and a night of family housing***

- Name and logo will be featured on pre-event advertising including television, radio, print and social media
- Name and logo will be placed on the Willpower Foundation's Website: [www.teamwillpoweronline.com](http://www.teamwillpoweronline.com)
- Two tables of 8 at a prime location at the event
- ***A personal host for your table to bring complimentary food, beverages and cocktails***
- ***Complimentary limousine transportation to and from the event from one location***
- ***A bottle of Champagne for the limo ride***

### **Caring for Kids Sponsor: \$1,500**

***Treatment cost for two days of oxygen, one chest x-ray, one red blood cell transfusion and snack pack for patients and siblings***

- Name will be featured in print and social media
- Name will appear on signage at the event
- Table of 8 at the event

### **Believe in Miracles Sponsor: \$750**

***Treatment cost for two plasma transfusions, a night of family housing and a snack pack for patient and siblings***

- Name will appear on signage at the event
- A table for 8 at the event

### **Couples Sweetheart Sponsor: \$250**

- Name will appear on signage at the event
- Tickets for 2 at the event

**Sponsorship Commitment Form**

**Contact Information:**

**Business and/or Name:** \_\_\_\_\_

(As it should appear on all Denim & Diamonds promotions: please print)

**Contact Person:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/St/Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email Address:** \_\_\_\_\_

**Sponsorship Level:**

- William McGee Title Sponsor - \$10,000
  - Investing in a Cure Sponsor - \$5,000
  - Caring for Children Sponsor - \$1,500
  - Believe in Miracles Sponsor- \$750
  - Sweetheart Couples Sponsor-\$250.00
  - \_\_\_\_\_ Ticket(s) - \$60/each
  - \_\_\_\_\_ Table of 8 - \$600
- Our tax identification number is 46-3152086

**Payment Options:**

- Send invoice to address above
- Check enclosed Please make payable to: Willpower Foundation, Inc.
- Charge credit card

\_\_\_\_\_  
(Name as it appears on card)

\_\_\_\_\_  
(Card Number)

\_\_\_\_\_  
(Expiration Date)

\_\_\_\_\_  
(Zip Code)

\_\_\_\_\_  
(Security Code)

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**THANK YOU FOR YOUR SUPPORT OF THE WILLPOWER FOUNDATION**  
**WILLPOWER FOUNDATION INC - PO BOX 14202 - MONROE, LA 71207**

## Silent/ Live Auction Item Donation Form

### Donor Information:

Business and/or Name: \_\_\_\_\_  
(As it should appear on all Denim & Diamonds promotions: please print)

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

\_\_\_\_\_ I wish to remain anonymous (please do not recognize in any printed materials)

This donation becomes property of Willpower Foundation, Inc. Willpower Foundation, Inc. is a 501(c) 3 non-profit organization. As such, the value of this donation is tax deductible. IRS regulations require us to state that we provided no goods or services to you in exchange for this contribution. **Our tax identification number is 46-3152086.**

### Item Description:

Name of Item/Service Donated: \_\_\_\_\_

Description of Item/Service: \_\_\_\_\_

Restrictions/Expiration Date: \_\_\_\_\_

THE VALUE OF  
YOUR DONATION

### Procurement Information:

- A separate gift card is attached/enclosed
- Donor will deliver or mail the donated item
- Donor requests pick-up of the donated item

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